



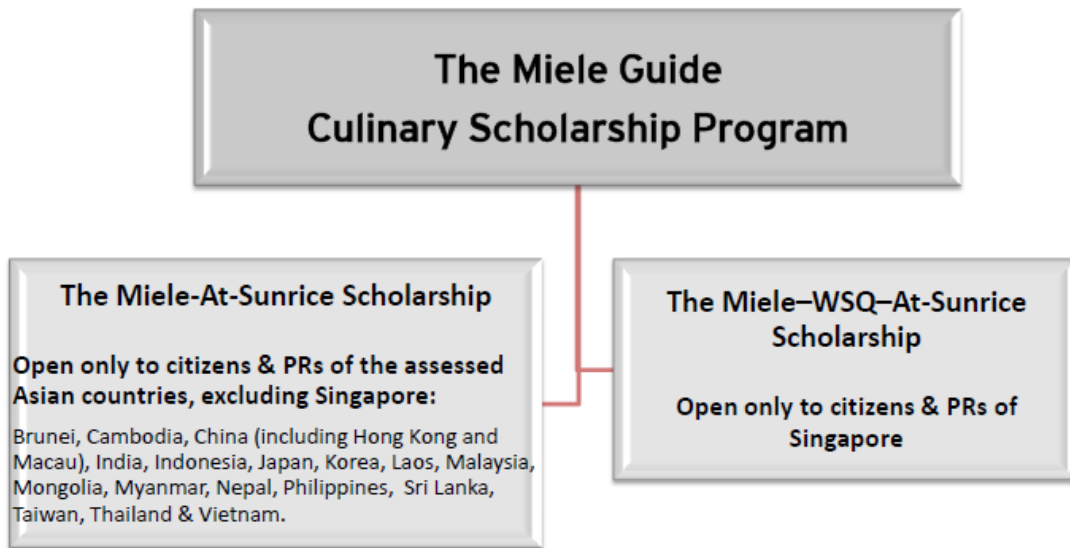
THE MIELE GUIDE CULINARY SCHOLARSHIP PROGRAMME 2010/2011

ABOUT THE PROGRAMME

In conjunction with the launch of The Miele Guide 2010/2011, two culinary scholarships—jointly sponsored by Miele and At-Sunrice GlobalChef Academy—will be awarded to two deserving young talents from Asia through The Miele Guide Culinary Scholarship Programme. One will be awarded to a citizen or permanent resident of one of the Asian countries evaluated in the Guide with the exception of Singapore and the other will be awarded to a citizen or permanent resident of Singapore. These culinary scholarships will help two young people from Asia get closer to attaining their dreams of becoming world-class chefs. The Miele Guide Culinary Scholarship Programme was established in 2008 to promote formal culinary education and encourage the continual growth and development of the F&B industry in Asia. Scholarship recipients will attend the WSQ Diploma course in Culinary Arts (WSQ DCA) at At-Sunrice.

Organised and administered by Ate Media, The Miele Guide Culinary Scholarship Programme is jointly sponsored by [Miele](#), [At-Sunrice GlobalChef Academy](#) (At-Sunrice) and supported by the [Singapore Workforce Development Agency](#) (WDA) this year. Applications for the two scholarships will open on 01 June 2010 and will close on 16 July 2010. The results will be revealed at the official launch of The Miele Guide 2010/2011.

The two scholarships to be awarded for 2010/2011 are:





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AWARDS

The Miele-At-Sunrice Scholarship – Asian recipient

This scholarship is open to applicants, above the age of 18, who are citizens or permanent residents of the Asian countries assessed by The Miele Guide, with the exception of Singapore. The recipient will attend the WSQ Diploma in Culinary Arts (WSQ DCA) course at the At-Sunrice GlobalChef Academy. The course will impart basic skills and knowledge of culinary craft and service in Eastern and Western cuisines through theory, practical workshops and immersion in the rich and diverse heritage of the culture of food. The faculty includes experienced chefs and executive chefs who have worked at highly acclaimed establishments internationally, as well as award-winning food authors. As part of the course, the recipient will secure 12 months of professional kitchen experience with an apprenticeship at one production site for the duration of the programme. Recipients who perform outstandingly well will get the chance to work at a prestigious international dining establishment upon graduation.

The scholarship will cover the cost of enrolling into the WSQ DCA course at the At-Sunrice GlobalChef Academy. The WSQ DCA course is a 17-month programme which comprises of 5 terms. Combining weekly work and study rotations, the WSQ DCA course includes 2 days of classroom education and 4 days of kitchen apprenticeship per week from Term 2 to Term 5. The scholar will also receive an allowance over the course of his or her apprenticeship.

Selection Process

Phase One:

Applications will be screened by Administration Committee (made up of representatives from Ate Media, Miele and At-Sunrice)

Phase Two:

Three (3) shortlisted candidates per award will be forwarded to At-Sunrice for the final selection

Phase Three:

Final review of the candidate chosen for the scholarship by Administration Committee before announcement to successful applicant and the public



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Who is Eligible?

This scholarship is open to all young chefs above the age of 18, who are citizens and permanent residents of the Asian countries assessed by The Miele Guide, with the exception of Singapore:

- Brunei
- Cambodia
- China (including Hong Kong & Macau)
- India
- Indonesia
- Japan
- Korea
- Laos
- Malaysia
- Mongolia
- Myanmar
- Nepal
- Philippines
- Sri Lanka
- Taiwan
- Thailand
- Vietnam

All applications must be submitted by 16 July 2010. Shortlisted applicants will be contacted in August 2010 for interviews.

The Asian recipient of The Miele-At-Sunrice Scholarship must enrol and start his or her education with At-Sunrice at At-Sunrice's next available intake.

The Miele Guide-At-Sunrice Scholarship – Singaporean recipient

This scholarship is open to applicants above the age of 18 who are citizens or permanent residents of Singapore. The recipient will attend the WSQ Diploma in Culinary Arts (WSQ DCA) course at the At-Sunrice GlobalChef Academy. The course will impart basic skills and knowledge of culinary craft and service in Eastern and Western cuisines through theory, practical workshops and immersion in the rich and diverse heritage of the culture of food. The faculty includes experienced chefs and executive chefs who have worked at highly acclaimed establishments internationally, as well as award-winning food authors. As part of the course, the recipient will secure 12 months of professional kitchen experience with an apprenticeship at one production site for the duration of the programme. Recipients who perform outstandingly well will get the chance to work at a prestigious international dining establishment upon graduation.



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The scholarship will cover the cost of enrolling into the WSQ DCA course at the At-Sunrice GlobalChef Academy. The WSQ DCA course is a 17-month programme which comprises of 5 terms. Combining weekly work and study rotations, the WSQ DCA course includes 2 days of classroom education and 4 days of kitchen apprenticeship per week from Term 2 to Term 5. The scholar will also receive an allowance over the course of his or her apprenticeship.

The scholarship is offered under the Singapore Workforce Skills Qualifications (WSQ) framework, the Singapore national continuing education and training system to enhance employability and career progression.

Selection Process

Phase One:

Applications will be screened by Administration Committee (made up of representatives from Ate Media, Miele and At-Sunrice)

Phase Two:

Three (3) shortlisted candidates per award will be forwarded to At-Sunrice for the final selection

Phase Three:

Final review of the candidate chosen for the scholarship by Administration Committee before announcement to successful applicant and the public

Who is Eligible?

This scholarship is open to all student and young chefs between above the age of 18, who are Singapore citizens or permanent residents of Singapore. Singapore males must have already completed or be completely exempt from National Service.

All applications must be submitted by 16 July 2010. Shortlisted applicants will be contacted in August 2010 for interviews.

The Singaporean recipient of The Miele-WSQ-At-Sunrice Scholarship must enrol and start his or her education with At-Sunrice no later than 01 Nov 2010.



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APPLICATION GUIDELINES

For The Miele-At-Sunrice Scholarship – Asian recipient

1. This scholarship is open only to applicants who are citizens or permanent residents of the Asian countries assessed by The Miele Guide with the exception of Singapore. The Asian countries are: Brunei, Cambodia, China (including Hong Kong and Macau), India, Indonesia, Japan, Korea, Laos, Malaysia, Mongolia, Myanmar, Nepal, Philippines, Sri Lanka, Taiwan, Thailand and Vietnam.
2. This scholarship is open to applicants with or without prior culinary experience.
3. The Asian recipient of The Miele-At-Sunrice Scholarship must enrol and start his or her education with At-Sunrice at At-Sunrice's next available intake.
4. Applicants must be able to speak, read and write in English, or possess a 5.5 score in IELTS, 500 in TOFEL or ESS certification level 5.
5. Applicants must be high school diploma holders and above.
6. Applicants must be above the age of 18.
7. Applicants must possess passion, integrity, tenacity and leadership qualities.
8. Male applicants must have already completed or be exempted from National Service in their countries.
9. All applicants must submit their resumes, along with a recent passport photograph, together with the application form. Incomplete applications will not be considered.
10. Each application must include at least two letters of reference (from trade professionals), and also a 500-word essay by the applicant on why he or she deserves this scholarship.
11. Each application is for one scholarship category only.

For The Miele-WSQ-At-Sunrice Scholarship – Singaporean recipient

1. This scholarship is only open to applicants above the age of 18 who are citizens or permanent residents of Singapore.
2. The Singaporean recipient of The Miele-WSQ-At-Sunrice Scholarship must enrol and start his or her education with At-Sunrice no later than 01 Nov 2010.
3. This scholarship is open to applicants with or without prior culinary experience.
4. Applicants must be able to speak, read and write in English.
5. Applicants must have a minimum 'N' Levels or obtained equivalent grades in the Singapore Workforce Development Agency (WDA) Workforce Skills Qualifications Employability Skills System (WSQ-ESS) Workplace Literacy and Numeracy modules.
6. Applicants must possess passion, integrity, tenacity and leadership qualities.
7. Male applicants must have already completed or be exempted from Singapore National Service.
8. All applicants must submit their resumes, along with a recent passport photograph, together with the application form. Incomplete applications will not be considered.
9. Each application must include at least two letters of reference and a 500-word essay by the applicant on why he or she deserves this scholarship.
10. Each application is for one scholarship category only.



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All applications must be submitted by **16 July 2010** to:

Ms Priscilla Tan

Associate Publisher

The Miele Guide / Ate Media Pte Ltd

8 Purvis Street

#02-01

Singapore 188587

T. +65 6592-0548

F. +65 6837 0082

E. priscilla@mieleguide.com



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Please indicate which scholarship you are applying for:

- THE MIELE-AT-SUNRICE SCHOLARSHIP (Asian recipient)
- THE MIELE-WSQ-AT-SUNRICE SCHOLARSHIP (Singaporean recipient)

SCHOLARSHIP APPLICATION FORM

PERSONAL PARTICULARS (Please print in BLOCK LETTERS.)

NRIC / Passport No: _____ Expiry Date: _____

Citizenship: _____ Birth Date: _____

Race: _____ Place of Birth: _____

Marital Status: Single / Married / Others (please state) _____ Religion _____

Salutation: Mr / Ms / Mrs / Mdm Sex: Male / Female

First (Given) Name: _____

Last (Family) Name: _____

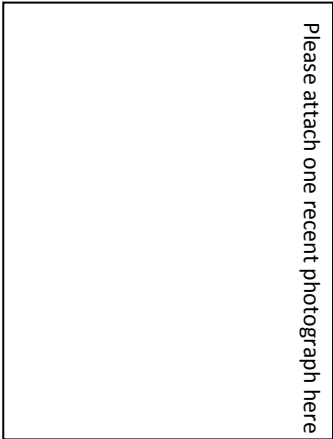
Tel: _____ Mobile No: _____

Address: _____

City: _____ State: _____

Country: _____ Zip Code: _____

Email: _____





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FAMILY PARTICULARS (Please print in BLOCK LETTERS.)

Mother's Full Name: _____

Occupation: _____ Citizenship: _____

Father's Full Name: _____

Occupation: _____ Citizenship: _____

Tel: _____ Mobile No: _____

Email: _____

EDUCATION HISTORY

List in chronological order all undergraduate and graduate colleges and universities attended or are currently attending. Please include professional, trade & vocational schools. (Attach certified-true copies of certificates.)

	Name and Location of Institution	Year of Attendance		Course / Major	Qualification Attained
		From (DD/MM/YY)	To (DD/MM/YY)		
1.					
2.					
3.					
4.					
5.					

Other certificates / awards / honours / training attended:



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NATIONAL SERVICE STATUS

*Applicable to Males only. Males need to have already completed national service.

Completed

Exempted

Serving Full-time NS

EMPLOYMENT HISTORY

(Please start from most current information.)

	Employer	Position / Designation	From (DD/MM/YY)	To (DD/MM/YY)
1.				
2.				
3.				
4.				

CAREER OBJECTIVES

What are your personal career objectives?

How do you think this scholarship will help you achieve these objectives?



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OTHER INFORMATION

(a) Do you have any special skills / talents?

No Yes (please elaborate) _____

(b) Have you ever been arrested by the police or convicted of a criminal offence?

No Yes (please elaborate) _____

(c) Have you ever been dismissed from employment for misconduct / poor performance?

No Yes (please elaborate) _____

(d) Do you have any medical requirements, slipped disc, learning disabilities, etc that should be brought to our attention?

No Yes (please provide details) _____

(e) Have you ever been subject to sanction or discipline by any academic institution?

No Yes (please provide details) _____



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DECLARATION

I declare that the particulars given in this application form are true and correct. I understand any false or misleading declaration shall make me liable for disqualification, or if already the recipient of the scholarship, for expulsion from the course of study and liable to refund the full cost of the whole scholarship, including all work attachment allowances dispersed to me till the point of expulsion. Upon receiving the scholarship, I understand that it is my responsibility to furnish all supporting materials to support this scholarship application. This application and all supporting materials become the property of Ate Media Pte Ltd (Ate Media) once submitted, and will not be returned. Ate Media reserves the right to use the information and photos for the purposes of public relations or marketing.

Name / Signature of Applicant

Date

All students' particulars obtained are solely for the purpose of evaluating their scholarship applications. We will seek consent from students should their particulars be used for purposes other than internal marketing.

The Asian recipient of The Miele-At-Sunrice Scholarship must enrol and start his or her education with At-Sunrice at At-Sunrice's next available intake.

The Singaporean recipient of The Miele-WSQ-At-Sunrice Scholarship must enrol and start his or her education with At-Sunrice no later than 01 Nov 2010.

The scholarship will be forfeited if the scholarship recipient is unable to enrol and start his or her education by the stipulated date

Important Note:

All applicants are encouraged to visit www.mieleguide.com to find out more about the scholarship programme and to understand the details of the scholarships.